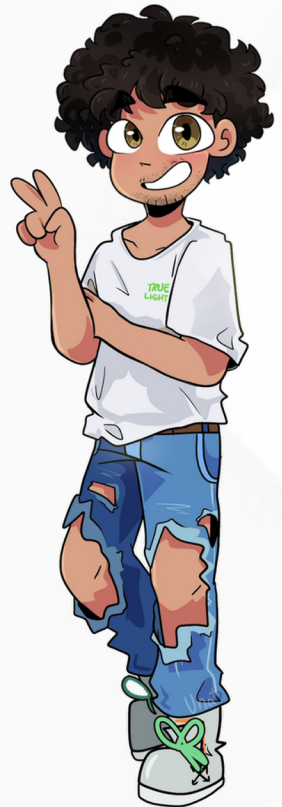


Brighter Future Program

2021 Report

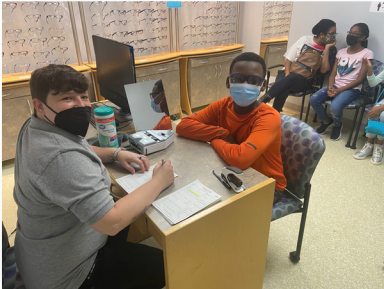
"An initiative of Cure with Love Strategies with support from Dr. Smith's Eye Care to provide children equitable access to health care and provide them with the tools they need to thrive in life through better vision. "

- Emanuel Boo Milton,
CEO of Cure with Love



The Need

If we can **get children the vision they deserve**, it will set them on a clearer path to achieve personal and academic success. Children at young ages who experience academic difficulties and behavioral health troubles are likely to have challenges with vision. **Children who have vision impairments** tend to have higher levels of **stress, anxiety and lower levels of confidence** due to struggling to view key learning materials in school. The Brighter Future Program provides children full eye examinations and optical quality glasses at no cost. The standard "eye screening" only detects about 25% of vision problems and doesn't detect more critical issues such as glaucoma, cancer, and other serious issues that may not directly or currently affect a child's vision. This is why **we are committed** to making sure children receive full eye examinations compared to only eye screenings. If glasses are needed



after receiving the free examination, we will provide them with durable, optical quality glasses at no expense. Access to key tools, such as clear vision is needed for children to excel in school and beyond academic spaces, should not be contingent on economic status. This is an investment in social equity and the future of our **children** which **will change the world**.

The Method

1. The Letter

Letters and flyers are sent out to schools, after school programs, and local media explaining our services and how families can get engaged.

2. The Appointment

Caretakers will call the number provided on the letter/flyer to schedule an appointment with Dr. Smith's Eye Care.

3. The Cost

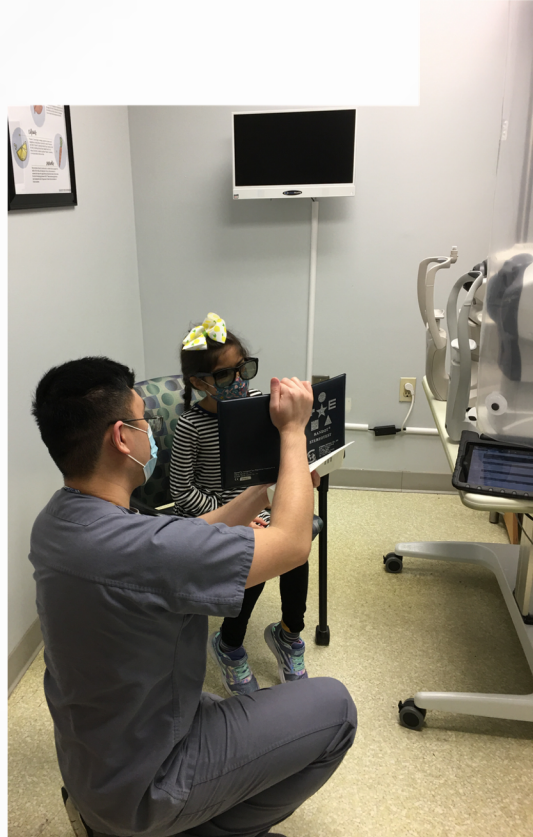
Free. Yep, absolutely free to all children in this program thanks to our amazing supporters. No insurance needed.

4. The Glasses

In about one week, glasses are ready for pick-up and the journey to a brighter future begins.

5. The Follow-Up

After the first month of children wearing glasses, we call the caretaker to receive feedback on how their child is growing with their glasses.



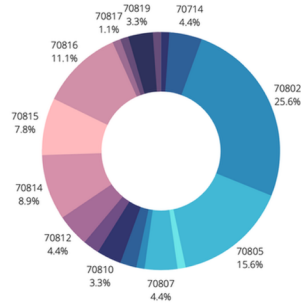
The Impact

After servicing 90 youth in East Baton Rouge Parish and sorting data we've found that:

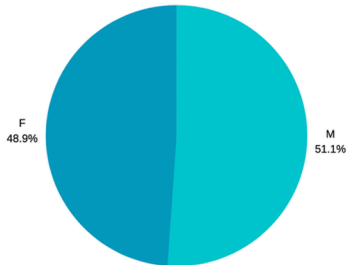
88.8% of youth who we've serviced **needed glasses.**



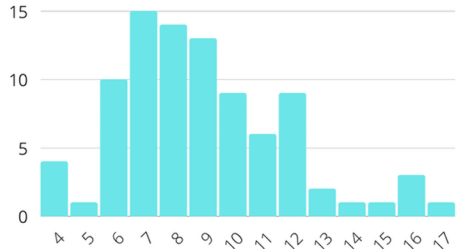
51.1% of youth we've serviced **live in high poverty areas.**



We've serviced a close to **50/50 split** of male to female indentifying youth.



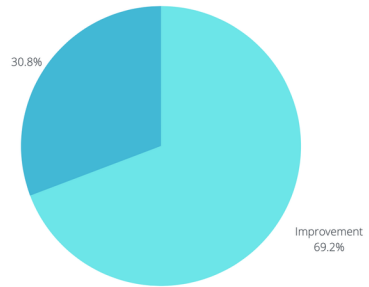
Most of the youth we've serviced were between **ages 6-9.**



The Impact (Cont.)

We surveyed parents who participated in the program and here are the responses we received.

69.2% of parents reported their child's **CONFIDENCE** (in school and day to day interaction) as **improved** since receiving glasses.



Direct Quotes :

"She loves the designs and style of her glasses."

"He has received all A's on his report card."

"She is now more comfortable with reading out loud."

Testimony :

*"I had a wonderful experience with the program and it was beyond helpful. My husband and I had a lot of concerns about (*****)'s eyes initially, because she would always scratch, rub, and squint. Thanks to the program we were able to resolve the problem, being that her allergies were the root cause."*

The Support

Thank you to every company, organization, and individual for making an investment in a brighter future for youth.



DR. SMITH'S EYE CARE



ReCAST *Baton Rouge*

Red Stick
**SCHOOLS
GUIDE**



Mayor-President
Sharon Weston Broome

Councilwoman
Carolyn Coleman

EBRPSS School Board Member
Dadrius Lanus

For more information + contact please reach out to
info@boomilton.com